

## ABOUT THE SURVEY

Results for the survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates among a nationwide sample of 600 registered voters, 18 years of age or older, during the period September 22 - October 1, 2000. For results based on registered voters (N=600), the sampling error is plus or minus 4.5 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

**PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS**  
**INTEREST IN THE DEBATES**  
**FINAL TOPLINE**  
**September 22 - October 1, 2000**  
**N = 600 Registered Voters**

D.1 How likely is it that you will watch the upcoming presidential debates between Al Gore and George W. Bush? **(READ)**

		<u>Sept</u>	----- CBS/NYT <sup>1</sup> -----		
		<u>1996</u>	<u>1992</u>	<u>1988</u>	<u>1984</u>
43	Very likely	43	67	55	55
31	Somewhat likely, OR	34	24	27	27
22	Not likely	22	8	17	16
<u>4</u>	<b>(DON'T READ)</b> Don't know/Refused	<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>
100		100	100	100	100

D.2 Will the debates matter in deciding who you will vote for or is your mind already made up?

		<u>Sept 1996</u>
29	Debate matters	30
60	Mind made up	65
<u>11</u>	Don't know/Refused	<u>5</u>
100		100

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<sup>1</sup>

Field dates of the trend surveys are comparable to the current survey. The 1988 survey is based on the probable electorate. CBS/NYT surveys asked, "How likely is it that you will watch next/this Sunday's debate between ...?"