

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
MAY POLITICAL/BELIEVABILITY SURVEY
FINAL TOPLINE
 May 21-25, 2008
 N=1505

ASK ALL:

Q.1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	<u>Satis- fied</u>	<u>Dis- satisfied</u>	<u>No Opinion</u>		<u>Satis- fied</u>	<u>Dis- satisfied</u>	<u>No Opinion</u>
Late May, 2008	18	76	6=100	October, 2000 (RVs)	54	39	7=100
March, 2008	22	72	6=100	September, 2000	51	41	8=100
Early February, 2008	24	70	6=100	June, 2000	47	45	8=100
Late December, 2007	27	66	7=100	April, 2000	48	43	9=100
October, 2007	28	66	6=100	August, 1999	56	39	5=100
February, 2007	30	61	9=100	January, 1999	53	41	6=100
Mid-January, 2007	32	61	7=100	November, 1998	46	44	10=100
Early January, 2007	30	63	7=100	Early September, 1998	54	42	4=100
December, 2006	28	65	7=100	Late August, 1998	55	41	4=100
Mid-November, 2006	28	64	8=100	Early August, 1998	50	44	6=100
Early October, 2006	30	63	7=100	February, 1998	59	37	4=100
July, 2006	30	65	5=100	January, 1998	46	50	4=100
May, 2006	29	65	6=100	September, 1997	45	49	6=100
March, 2006	32	63	5=100	August, 1997	49	46	5=100
January, 2006	34	61	5=100	January, 1997	38	58	4=100
Late November, 2005	34	59	7=100	July, 1996	29	67	4=100
Early October, 2005	29	65	6=100	March, 1996	28	70	2=100
July, 2005	35	58	7=100	October, 1995	23	73	4=100
Late May, 2005	39	57	4=100	June, 1995	25	73	2=100
February, 2005	38	56	6=100	April, 1995	23	74	3=100
January, 2005	40	54	6=100	July, 1994	24	73	3=100
December, 2004	39	54	7=100	March, 1994	24	71	5=100
Mid-October, 2004	36	58	6=100	October, 1993	22	73	5=100
July, 2004	38	55	7=100	September, 1993	20	75	5=100
May, 2004	33	61	6=100	May, 1993	22	71	7=100
Late February, 2004	39	55	6=100	January, 1993	39	50	11=100
Early January, 2004	45	48	7=100	January, 1992	28	68	4=100
December, 2003	44	47	9=100	November, 1991	34	61	5=100
October, 2003	38	56	6=100	Late February, 1991 (Gallup)	66	31	3=100
August, 2003	40	53	7=100	August, 1990	47	48	5=100
April 8, 2003	50	41	9=100	May, 1990	41	54	5=100
January, 2003	44	50	6=100	January, 1989	45	50	5=100
November, 2002	41	48	11=100	September, 1988 (RVs)	50	45	5=100
September, 2002	41	55	4=100	May, 1988	41	54	5=100
Late August, 2002	47	44	9=100	January, 1988	39	55	6=100
May, 2002	44	44	12=100				
March, 2002	50	40	10=100				
Late September, 2001	57	34	9=100				
Early September, 2001	41	53	6=100				
June, 2001	43	52	5=100				
March, 2001	47	45	8=100				
February, 2001	46	43	11=100				
January, 2001	55	41	4=100				

ASK ALL:

THOUGHT How much thought have you given to the coming presidential election ... Quite a lot, or only a little?

BASED ON REGISTERED VOTERS [N=1242]:

		Quite	(VOL.)	Only a	(VOL.)	(VOL.)	
		<u>A lot</u>	<u>Some</u>	<u>Little</u>	<u>None</u>	<u>DK/</u> <u>Ref.</u>	
2008	Late May, 2008	75	4	17	3	1=100	
	April, 2008	77	7	13	2	1=100	
	March, 2008	78	3	15	3	1=100	
	Late February, 2008	74	3	19	2	2=100	
2004	November, 2004	82	3	12	2	1=100	
	Mid-October, 2004	76	5	15	3	1=100	
	Early October, 2004	74	4	19	2	1=100	
	September, 2004	71	3	22	3	1=100	
	August, 2004	69	2	26	2	1=100	
	July, 2004	67	2	28	2	1=100	
	June, 2004	58	3	36	2	1=100	
	May, 2004	59	6	30	4	1=100	
	Late March, 2004	60	4	31	4	1=100	
	Mid-March, 2004	65	2	31	2	*=100	
	2000	November, 2000	72	6	19	2	1=100
		Late October, 2000	66	6	24	4	*=100
Mid-October, 2000		67	9	19	4	1=100	
Early October, 2000		60	8	27	4	1=100	
September, 2000		59	8	29	3	1=100	
July, 2000		46	6	45	3	*=100	
June, 2000		46	6	43	5	*=100	
May, 2000		48	4	42	5	1=100	
April, 2000		45	7	41	7	*=100	
1996		November, 1996	67	8	22	3	*=100
	October, 1996	65	7	26	1	1=100	
	Late September, 1996	61	7	29	2	1=100	
	Early September, 1996	56	3	36	4	1=100	
	July, 1996	55	3	41	1	*=100	
	June, 1996	50	5	41	3	1=100	
1992	Early October, 1992	77	5	16	1	1=100	
	September, 1992	69	3	26	1	1=100	
	August, 1992	72	4	23	1	*=100	
	June, 1992	63	6	29	1	1=100	
1988	Gallup: November, 1988	73	8	17	2	0=100	
	Gallup: October, 1988	69	9	20	2	0=100	
	Gallup: August, 1988	61	10	27	2	0=100	
	Gallup: September, 1988	57	18	23	2	0=100	

ASK ALL:

Q.2 Now I'd like your views on some people. As I read some names, please tell me if you have a favorable or unfavorable opinion of each person. (First, **INSERT NAME**) would you say your overall opinion of... **[INSERT ITEM; RANDOMIZE]** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?
 How about (**NEXT NAME**)? **[IF NECESSARY: would you say your overall opinion of [NAME] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]**

		-----Favorable-----			----Unfavorable----			(VOL.)	(VOL.)	
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	Never	Can't	
									Heard of	rate/Ref
a.	John McCain									
	Late May, 2008	46	12	34	44	20	24	1	9=100	
	April, 2008	48	11	37	40	17	23	2	10=100	
	March, 2008	45	8	37	41	16	25	2	12=100	
	Late February, 2008	48	12	36	38	14	24	1	13=100	
	Early February, 2008	53	12	41	31	10	21	3	13=100	
	January, 2008	55	14	41	31	9	22	3	11=100	
	Late December, 2007	46	8	38	34	10	24	7	13=100	
	August, 2007	47	8	39	29	8	21	12	12=100	
	December, 2006	51	13	38	26	6	20	10	13=100	
	April, 2006	54	14	40	26	7	19	8	12=100	
	Late October, 2005	56	15	41	19	5	14	10	15=100	
	Late March, 2005	59	15	44	17	4	13	8	16=100	
	July, 2001	51	14	37	22	5	17	13	14=100	
	January, 2001	59	18	41	15	3	12	9	17=100	
	May, 2000	54	14	40	20	5	15	11	15=100	
b.	Hillary Clinton									
	Late May, 2008	48	17	31	44	22	22	*	8=100	
	April, 2008	49	16	33	47	23	24	0	4=100	
	March, 2008	50	16	34	44	23	21	*	6=100	
	Late February, 2008	51	19	32	44	23	21	0	5=100	
	Early February, 2008	52	20	32	42	24	18	*	6=100	
	January, 2008	52	20	32	44	25	19	*	4=100	
	Late December, 2007	50	21	29	44	26	18	*	6=100	
	August, 2007	55	21	34	39	21	18	2	4=100	
	December, 2006	56	22	34	39	21	18	*	5=100	
	April, 2006	54	20	34	42	21	21	1	3=100	
	Late October, 2005	56	20	36	38	19	19	1	5=100	
	Late March, 2005	57	22	35	36	17	19	*	7=100	
	December 2002	47	15	32	44	23	21	1	8=100	
	July, 2001	53	20	33	42	23	19	1	4=100	
	January, 2001	60	25	35	35	16	19	*	5=100	
	May, 2000	49	15	34	42	22	20	1	8=100	
	Early December, 1998	66	32	34	31	15	16	*	3=100	
	Early October, 1998 (RVs)	58	24	34	36	18	18	*	6=100	
	Early September, 1998	64	24	40	31	13	18	0	5=100	
	Late August, 1998	63	25	38	34	13	21	*	3=100	
	March, 1998	65	26	39	31	14	17	*	4=100	
	January, 1997	57	17	40	40	17	23	*	3=100	
	June, 1996	53	13	40	43	17	26	*	4=100	
	April, 1996	49	12	37	46	19	27	0	5=100	

Q. 2 CONTINUED...

	-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
	Total	Very	Mostly	Total	Very	Mostly	Never Heard of	Can't rate/Ref
February, 1996	42	14	28	54	27	27	0	4=100
January, 1996	42	10	32	54	26	28	0	4=100
October, 1995	58	14	44	38	14	24	--	4=100
August, 1995	49	16	33	47	22	25	*	4=100
December, 1994	50	17	33	45	20	25	1	4=100
July, 1994	57	19	38	40	18	22	1	2=100
May, 1993	60	19	41	29	11	18	1	10=100
c. Barack Obama								
Late May, 2008	51	23	28	40	21	19	*	9=100
April, 2008	52	21	31	42	21	21	*	6=100
March, 2008	56	21	35	34	18	16	1	9=100
Late February, 2008	57	24	33	34	16	18	1	8=100
Early February, 2008	58	19	39	30	13	17	2	10=100
January, 2008	56	20	36	33	13	20	3	8=100
Late December, 2007	54	16	38	30	12	18	5	11=100
August, 2007	48	14	34	26	10	16	13	13=100

ASK ALL:

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

- 79 Yes, Registered
- 76 Absolutely certain
- 3 Chance registration has lapsed
- * Don't know/Refused
- 20 No, Not registered/Don't know
- 1 Don't know/Refused
- 100

ASK ALL REGISTERED VOTERS (REGICERT=1):

ROTATE Q.3-Q.3A/Q.4-Q.4C BLOCKS

Q.3 Now, suppose the 2008 presidential election were being held TODAY. If you had to choose between [READ AND ROTATE]—who would you vote for?

IF OTHER OR DK (Q.3 =3,9), ASK:

Q.3a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.3]?

BASED ON REGISTERED VOTERS [N=1242]:

	Apr <u>2008</u>	Mar <u>2008</u>	Late Feb <u>2008</u>
44 John McCain, the Republican	45	44	45
48 Hillary Clinton, the Democrat	49	49	50
8 Other/Don't know (VOL.)	6	7	5
100	100	100	100

ASK ALL REGISTERED VOTERS (REGICERT=1):

ROTATE Q.3-Q.3A/Q.4-Q.4C BLOCKS

Q.4 Now, suppose the 2008 presidential election were being held TODAY. If you had to choose between [READ AND ROTATE]—who would you vote for?

IF OTHER OR DK (Q.4 =3,9), ASK:

Q.4a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.4]?

BASED ON REGISTERED VOTERS [N=1242]:

		Apr <u>2008</u>	Mar <u>2008</u>	Late Feb <u>2008</u>
44	John McCain, the Republican	44	43	43
47	Barack Obama, the Democrat	50	49	50
<u>9</u>	Other/Don't know (VOL.)	<u>6</u>	<u>8</u>	<u>7</u>
100		100	100	100

IF RESPONDENT CHOSE JOHN MCCAIN (Q.4=1 OR Q.4a=1):

Q.4b Would you say that your choice is more a vote FOR John McCain or more a vote AGAINST Barack Obama?

IF RESPONDENT CHOSE BARACK OBAMA (Q.4=2 OR Q.4a=2):

Q.4c Would you say that your choice is more a vote FOR Barack Obama or more a vote AGAINST John McCain?

BASED ON REGISTERED VOTERS [N=1242]:

	----- MCCAIN-----				----- OBAMA-----				Other/ DK
	<u>Total</u>	Pro- Mc- Cain	Anti- Ob- ama	DK	<u>Total</u>	Pro- Ob- ama	Anti- Mc- Cain	DK	
May, 2008	44	28	14	2	47	35	11	1	9=100
Late Feb, 2008	43	27	14	2	50	38	10	2	7=100

TREND FOR COMPARISON

	----- KERRY -----				----- BUSH -----				Other/ DK
	<u>Total</u>	Pro- Kerry	Anti- Bush	DK	<u>Total</u>	Pro- Bush	Anti- Kerry	DK	
2004									
Nov	46	20	23	3	45	34	9	2	9=100
Mid-Oct	45	18	24	3	45	32	10	3	10=100
Early Oct	41	15	23	3	48	36	10	2	11=100
Sept	43	15	26	2	49	38	9	2	8=100
Aug	47	20	24	3	45	34	8	3	8=100
June	46	17	27	2	48	35	11	2	6=100
May	50	15	32	3	45	33	10	2	5=100
Late Mar	47	17	27	3	46	36	8	2	7=100
Mid-Mar	52	21	29	2	43	34	7	2	5=100
Feb	47	15	30	2	47	39	6	2	6=100

Q.4B/Q.4C TREND FOR COMPARISON CONTINUED...

2000	----- GORE -----				----- BUSH -----				Other/ DK
	Total	Pro- <u>Gore</u>	Anti- <u>Bush</u>	<u>DK</u>	Total	Pro- <u>Bush</u>	Anti- <u>Gore</u>	<u>DK</u>	
Nov	45	29	14	2	41	27	12	2	14=100
Sept	47	30	14	3	41	24	14	3	12=100

1996	----- CLINTON -----				----- DOLE -----				----- PEROT -----				Other/ DK
	Total	Pro- <u>Clinton</u>	Anti- <u>other</u>	<u>DK</u>	Total	Pro- <u>Dole</u>	Anti- <u>other</u>	<u>DK</u>	Total	Pro- <u>Perot</u>	Anti- <u>other</u>	<u>DK</u>	
Nov	51	33	15	3	32	15	15	2	9	4	5	*	8=100
Oct	51	33	16	2	34	15	18	1	8	4	4	*	7=100
Sept	52	35	15	2	34	16	17	1	8	3	5	0	6=100
Mar	53	30	20	3	41	15	25	1	--	--	--	--	6=100

1992	----- CLINTON -----				----- BUSH, Sr. -----				----- PEROT -----				Other/ DK
	Total	Pro- <u>Clinton</u>	Anti- <u>other</u>	<u>DK</u>	Total	Pro- <u>Bush</u>	Anti- <u>other</u>	<u>DK</u>	Total	Pro- <u>Perot</u>	Anti- <u>other</u>	<u>DK</u>	
Late Oct	44	25	17	2	34	19	13	2	19	10	7	2	3=100
Early Oct	48	23	22	3	35	19	13	3	8	3	5	*	9=100
Sept	53	21	29	3	38	20	16	2	--	--	--	--	9=100
Aug	57	27	28	2	37	20	16	1	--	--	--	--	6=100
Mar	44	13	29	2	49	32	15	2	--	--	--	--	7=100

1988	----- DUKAKIS -----				----- BUSH, Sr. -----				Other/ DK
	Total	Pro- <u>Dukakis</u>	Anti- <u>Bush</u>	<u>DK</u>	Total	Pro- <u>Bush</u>	Anti- <u>Dukakis</u>	<u>DK</u>	
Oct	42	23	15	4	50	31	16	3	8=100
Sept	44	21	19	4	50	31	15	4	6=100
May	53	23	26	4	40	26	11	3	7=100

ASK IF UNFAVORABLE VIEW OF BARACK OBAMA (Q.2c=3,4):

RANDOMIZE U.1/U.2/U.3

U.1 Earlier you mentioned that you have an unfavorable view of Barack Obama? What is it about Barack Obama that you don't like? Is it [READ AND ROTATE]?

BASED ON THOSE WITH UNFAVORABLE VIEW OF OBAMA [N=642]:

- 15 The kind of person he is [OR]
- 54 His political beliefs
- 15 Both (VOL.-DO NOT READ)
- 10 Neither (VOL.-DO NOT READ)
- 6 Don't know (VOL. DO NOT READ)
- 100

ASK IF UNFAVORABLE VIEW OF JOHN MCCAIN (Q.2a=3,4):

RANDOMIZE U.1/U.2/U.3

U.2 Earlier you mentioned that you have an unfavorable view of John McCain? What is it about John McCain that you don't like? Is it [READ AND ROTATE]?

BASED ON THOSE WITH UNFAVORABLE VIEW OF MCCAIN [N=643]:

11 The kind of person he is [OR]
 69 His political beliefs
 11 Both (VOL.-DO NOT READ)
 4 Neither (VOL.-DO NOT READ)
 5 Don't know (VOL. DO NOT READ)
 100

ASK IF UNFAVORABLE VIEW OF HILLARY CLINTON (Q.2b=3,4):

RANDOMIZE U.1/U.2/U.3

U.3 Earlier you mentioned that you have an unfavorable view of Hillary Clinton? What is it about Hillary Clinton that you don't like? Is it [READ AND ROTATE]?

BASED ON THOSE WITH UNFAVORABLE VIEW OF CLINTON [N=692]:

28 The kind of person she is [OR]
 38 Her political beliefs
 23 Both (VOL.-DO NOT READ)
 7 Neither (VOL.-DO NOT READ)
 4 Don't know (VOL. DO NOT READ)
 100

QUESTION B.1 HELD FOR FUTURE RELEASE

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				(VOL.) No	(VOL.) Other	(VOL.) DK/ Ref	Lean Rep	Lean Dem
	Republican	Democrat	Independent	Preference	Party			
Late May, 2008	25	35	35	2	*	3=100	13	15
April, 2008	24	37	31	5	1	2=100	11	15
March, 2008	24	38	29	5	*	4=100	9	14
Late February, 2008	24	38	32	3	*	3=100	10	17
Early February, 2008	26	35	31	5	*	3=100	11	14
January, 2008	24	33	37	4	*	2=100	12	18
Late December, 2007	25	32	36	4	*	3=100	12	18
November, 2007	28	33	32	4	1	2=100	9	16
October, 2007	25	37	33	3	*	2=100	11	17
September, 2007	27	32	32	6	*	3=100	8	16
August, 2007	26	32	32	5	1	4=100	10	16
July, 2007	27	32	34	4	*	3=100	11	17
June, 2007	25	34	32	6	*	3=100	10	17
April, 2007	25	28	40	5	*	2=100	13	17
March, 2007	25	36	33	3	*	3=100	12	16
February, 2007	25	34	34	4	*	3=100	10	18

PARTY/PARTYLN CONTINUED...

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No <u>Preference</u>	(VOL.) Other <u>Party</u>	(VOL.) DK/ <u>Ref</u>	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
Mid-January, 2007	24	35	34	3	*	4=100	12	18
Early-January, 2007	23	31	39	4	*	3=100	12	18
Yearly Totals								
2007	25.4	32.9	33.7	4.6	.4	3.1=100	10.7	16.7
2006	27.6	32.8	30.3	5.0	.4	3.9=100	10.2	14.5
2005	29.2	32.8	30.3	4.5	.3	2.8=100	10.2	14.9
2004	29.5	33.1	30.0	4.0	.4	3.0=100	11.8	13.6
2003	29.8	31.4	31.2	4.7	.5	2.5=100	12.1	13.0
2002	30.3	31.2	30.1	5.1	.7	2.7=100	12.6	11.6
2001	29.2	33.6	28.9	5.1	.5	2.7=100	11.7	11.4
2001 <i>Post-Sept 11</i>	30.9	31.8	27.9	5.2	.6	3.6=100	11.7	9.4
2001 <i>Pre-Sept 11</i>	28.2	34.6	29.5	5.0	.5	2.1=100	11.7	12.5
2000	27.5	32.5	29.5	5.9	.5	4.0=100	11.6	11.6
1999	26.6	33.5	33.7	3.9	.5	1.9=100	13.0	14.5
1998	27.5	33.2	31.9	4.6	.4	2.4=100	11.8	13.5
1997	28.2	33.3	31.9	4.0	.4	2.3=100	12.3	13.8
1996	29.2	32.7	33.0	5.2=100			12.7	15.6
1995	31.4	29.7	33.4	5.4=100			14.4	12.9
1994	29.8	31.8	33.8	4.6=100			14.3	12.6
1993	27.4	33.8	34.0	4.8=100			11.8	14.7
1992	27.7	32.7	35.7	3.9=100			13.8	15.8
1991	30.9	31.4	33.2	4.5=100			14.6	10.8
1990	31.0	33.1	29.1	6.8=100			12.4	11.3
1989	33	33	34=100					
1987	26	35	39=100					

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Thinking about the Democratic nomination...

Q.5 Which Democratic candidate would be your first choice for president? (READ AND ROTATE) [IF “Don’t know” PROBE ONCE WITH: “Just as of today, would you say you LEAN toward ...(READ). IF STILL DK, ENTER.]

BASED ON DEMOCRATS AND DEMOCRATIC-LEANING REGISTERED VOTERS [N=618]:

		Late		Early		WITHOUT GORE							WITH GORE			
		Apr	Mar	Feb	Feb	Jan	Dec	Nov	Oct	Sept	July	Apr	Mar	July	April	Mar
		<u>2008</u>	<u>2008</u>	<u>2008</u>	<u>2008</u>	<u>2008</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>
54	Barack Obama	47	49	49	38	31	26	23	24	25	24	27	28	21	24	26
41	Hillary Clinton	45	39	40	46	46	46	45	45	42	44	39	39	40	34	35
n/a	John Edwards	n/a	n/a	n/a	n/a	13	14	12	12	14	13	21	19	18	16	*
n/a	Dennis Kucinich	n/a	n/a	n/a	n/a	4	3	1	4	2	3	1	*	2	1	*
n/a	Bill Richardson	n/a	n/a	n/a	n/a	n/a	3	3	2	3	3	2	2	2	1	1
n/a	Joe Biden	n/a	n/a	n/a	n/a	n/a	2	3	2	2	3	1	2	2	1	1
n/a	Chris Dodd	n/a	n/a	n/a	n/a	n/a	*	1	1	1	1	*	*	1	*	*
n/a	Mike Gravel	n/a	n/a	n/a	n/a	n/a	0	*	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
n/a	Al Gore^	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	--	--	--	12	14	12
0	Other (VOL.)	*	0	0	1	*	*	2	*	1	1	*	*	1	*	0
1	None of them (VOL.)	2	1	2	1	1	2	1	3	2	3	5	4	2	5	3
3	Don’t know (VOL.)	6	9	8	12	4	3	9	7	8	6	3	5	6	2	5
<u>1</u>	Refused (VOL.)	<u>*</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>*</u>	<u>*</u>	<u>*</u>	<u>0</u>	<u>1</u>	<u>1</u>	<u>0</u>	<u>*</u>	<u>1</u>
100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

^March-July trends recalculated by substituting in Al Gore supporters’ second choice.

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q.6 Do you think the fact that the contest between Clinton and Obama is still going on is a good thing or a bad thing for the Democratic Party?¹

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:

		Apr	Mar	Late Feb
		<u>2008</u>	<u>2008</u>	<u>2008</u>
38	Good thing	35	44	57
48	Bad thing	51	41	27
<u>14</u>	Don’t know/Refused (VOL.)	<u>14</u>	<u>15</u>	<u>16</u>
100		100	100	100

¹ In April 2008 and earlier, the question asked: “Do you think the fact that the contest between Clinton and Obama has not yet been decided is a good thing or a bad thing for the Democratic Party?”

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q.7 If Barack Obama becomes the Democratic nominee, would you like to see him pick Hillary Clinton as his vice presidential running mate, or not?²

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:

		<u>March 2008</u>
53	Yes	59
38	No	34
<u>9</u>	Don't know/Refused (VOL.)	<u>7</u>
100		100

NO QUESTION 8

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.9 If John McCain were to win the presidency, do you think he would continue George W. Bush's policies, or would he take the country in a different direction? [IF DEPENDS PROBE ONCE WITH: Just in general, do you think John McCain would continue George W. Bush's policies or take the country in a different direction?]

IF ANSWER GIVEN IN Q.9 (Q.9=1,2), ASK:

Q.10 Do you think that's a good thing or a bad thing?

BASED ON REGISTERED VOTERS [N=1242]:

		<u>March 2008</u>
44	Continue Bush's policies	46
4	Good thing	--
37	Bad thing	--
2	Mixed/neither (VOL.)	--
1	Don't know/Refused (VOL.)	--
45	Take country in a different direction	43
36	Good thing	--
4	Bad thing	--
2	Mixed/neither (VOL.)	--
3	Don't know/Refused (VOL.)	--
<u>11</u>	Don't know/Refused (VOL.)	<u>11</u>
100		100

ASK ALL REGISTERED VOTERS (REGICERT=1):

ROTATE Q.11 AND Q.12

Q.11 So far in the Democratic nomination contest has the fact that Hillary Clinton is a woman helped her, hurt her, or has it not made a difference?

BASED ON REGISTERED VOTERS [N=1242]:

24	Helped her
20	Hurt her
51	Has not made a difference
<u>5</u>	Don't know/Refused (VOL.)
100	

2 In March 2008, the question asked: "If Barack Obama were to win the Democratic nomination, would you like to see him pick Hillary Clinton as his vice presidential running mate, or not?"

ASK ALL REGISTERED VOTERS (REGICERT=1):

ROTATE Q.11 AND Q.12

Q.12 So far in the Democratic nomination contest has the fact that Barack Obama is African American helped him, hurt him, or has it not made a difference?

BASED ON REGISTERED VOTERS [N=1242]:

22	Helped him
14	Hurt him
57	Has not made a difference
<u>7</u>	Don't know/Refused (VOL.)
100	

ASK ALL REGISTERED VOTERS (REGICERT=1):

ROTATE Q.13 AND Q.14

Q.13 How much would you say you know about where John McCain stands on the issues that are important to the country? [READ]

BASED ON REGISTERED VOTERS [N=1242]:

34	A lot
44	Some
13	Not much
6	Nothing at all
<u>3</u>	Don't know/Refused (VOL.-DO NOT READ)
100	

ASK ALL REGISTERED VOTERS (REGICERT=1):

ROTATE Q.13 AND Q.14

Q.14 How much would you say you know about where Barack Obama stands on the issues that are important to the country? [READ]

BASED ON REGISTERED VOTERS [N=1242]:

39	A lot
41	Some
12	Not much
5	Nothing at all
<u>3</u>	Don't know/Refused (VOL.-DO NOT READ)
100	

ASK ALL REGISTERED VOTERS (REGICERT=1):

Now I'd like to ask about how important some issues are to you...

Q.15 In making your decision about who to vote for this fall, will the issue of [INSERT ITEM; RANDOMIZE] be very important, somewhat important, not too important, or not at all important? How about [NEXT ITEM]? [IF NECESSARY: How important will the issue of [ITEM] be to you?] [INTERVIEWER: PLEASE RE-READ RESPONSE OPTIONS EVERY THREE OR FOUR ITEMS]

BASED ON REGISTERED VOTERS [N=1242]:

		<u>Very</u> <u>Important</u>	<u>Somewhat</u> <u>Important</u>	<u>Not too</u> <u>Important</u>	<u>Not at all</u> <u>Important</u>	<u>Don't Know/</u> <u>Refused</u>
a.	The economy					
	Late May, 2008	88	9	1	1	1=100
	October, 2007	79	18	1	1	1=100
	June, 2007	74	22	2	1	1=100
	Mid-October, 2004	78	18	3	1	*=100
	August, 2004	76	22	1	1	*=100
b.	Iraq					
	Late May, 2008	72	20	4	2	2=100
	October, 2007	76	18	2	2	2=100
	June, 2007	73	20	3	3	1=100
	Mid-October, 2004	74	20	3	2	1=100
	August, 2004	70	24	3	2	1=100
c.	Terrorism					
	Late May, 2008	68	23	6	2	1=100
	October, 2007	69	22	5	3	1=100
	June, 2007	69	24	4	2	1=100
	Mid-October, 2004	77	17	3	2	1=100
	August, 2004	75	19	3	2	1=100
d.	Abortion					
	Late May, 2008	40	27	15	15	3=100
	October, 2007	39	26	17	13	5=100
	June, 2007	40	30	13	14	3=100
	Mid-October, 2004	47	27	12	11	3=100
	August, 2004	45	25	13	14	3=100
e.	Immigration					
	Late May, 2008	54	32	9	3	2=100
	October, 2007	56	31	7	4	2=100
	June, 2007	54	34	7	3	2=100
f.	Energy					
	Late May, 2008	77	20	2	*	1=100
	October, 2007	65	28	3	2	2=100
	June, 2007	61	32	4	2	1=100
	Mid-October, 2004	54	37	6	2	1=100
	August, 2004	53	40	6	*	1=100

Q.15 CONTINUED...

		<u>Very</u> <u>Important</u>	<u>Somewhat</u> <u>Important</u>	<u>Not too</u> <u>Important</u>	<u>Not at all</u> <u>Important</u>	<u>Don't Know/</u> <u>Refused</u>
g.	Taxes					
	Late May, 2008	68	24	5	2	1=100
	October, 2007	63	28	6	1	2=100
	June, 2007	62	29	7	2	*=100
	Mid-October, 2004	59	31	7	2	1=100
h.	Health care					
	Late May, 2008	78	17	3	2	*=100
	October, 2007	76	18	4	1	1=100
	June, 2007	71	23	4	2	*=100
	Mid-October, 2004	73	22	4	1	*=100
	August, 2004	72	21	5	2	*=100
i.	The environment					
	Late May, 2008	62	27	8	3	*=100
	October, 2007	58	31	8	2	1=100
	June, 2007	55	36	6	3	*=100
	Mid-October, 2004	53	37	7	2	1=100
	August, 2004	55	35	7	3	*=100
j.	Moral values					
	Late May, 2008	62	24	7	6	1=100
	October, 2007	61	26	7	4	2=100
	Mid-October, 2004	63	23	8	4	2=100
	August, 2004	64	25	6	4	1=100
k.	The federal budget deficit					
	Late May, 2008	69	21	4	3	3=100
	October, 2007	61	28	8	1	2=100
	Mid-October, 2004	57	32	7	3	1=100
	August, 2004	55	35	7	3	*=100
l.	Education					
	Late May, 2008	78	17	3	1	1=100
	October, 2007	75	21	2	1	1=100
	Mid-October, 2004	75	20	3	2	*=100
	August, 2004	70	26	3	1	*=100
m.	Jobs					
	Late May, 2008	78	17	3	1	1=100
	October, 2007	71	23	3	2	1=100
	Mid-October, 2004	76	19	4	1	*=100
n.	Gay marriage					
	Late May, 2008	28	21	19	29	3=100
	October, 2007	22	21	21	32	4=100
	Mid-October, 2004	32	22	19	24	3=100
	August, 2004	34	19	15	30	2=100

NO ITEM o.

Q.15 CONTINUED...

		<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not too Important</u>	<u>Not at all Important</u>	<u>Don't Know/Refused</u>
p.	Social Security					
	Late May, 2008	75	19	4	1	1=100
	October, 2007	68	25	5	2	*=100
	Mid-October, 2004	65	27	6	2	*=100
q.	Trade policy					
	Late May, 2008	51	38	6	1	4=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.16 Regardless of who you support, which one of the presidential candidates — **[ROTATE ORDER OF CANDIDATES]** John McCain or Barack Obama — do you think would do the best job of **[INSERT ITEM; RANDOMIZE; OBSERVE FORM SPLITS. IF RESPONDENT MENTIONS ANYONE OTHER THAN MCCAIN OR OBAMA PROBE ONCE: "If you had to choose between McCain and Obama. . .?"]**

BASED ON REGISTERED VOTERS [N=1242]:

ASK ALL REGISTERED VOTERS:

		<u>John McCain</u>	<u>Barack Obama</u>	<u>(VOL.) Neither</u>	<u>(VOL.) DK/Ref.</u>
a.	Making wise decisions about what to do in Iraq				
	Late May, 2008	46	43	2	9=100
	April, 2008	50	38	5	7=100

ASK FORM 1 ONLY [N=644]:

b.F1	Improving economic conditions				
	Late May, 2008	36	51	4	9=100
	April, 2008	33	53	8	6=100

ASK FORM 1 ONLY [N=644]:

c.F1	Reflecting your views on social issues like abortion and gay rights				
	Late May, 2008	34	48	5	13=100

ASK FORM 1 ONLY [N=644]:

d.F1	Dealing with the nation's energy problems				
	Late May, 2008	33	51	5	11=100

ASK FORM 2 ONLY [N=598]:

e.F2	Dealing with taxes				
	Late May, 2008	44	39	5	12=100

ASK FORM 2 ONLY [N=598]:

f.F2	Improving the health care system				
	Late May, 2008	32	49	6	13=100

ASK FORM 2 ONLY [N=598]:

g.F2	Dealing with immigration				
	Late May, 2008	44	39	7	10=100

Q.16 CONTINUED...

TREND FOR COMPARISON

		<u>George</u> <u>W. Bush</u>	<u>Dem</u> <u>Candidate³</u>	<u>(VOL.)</u> <u>Neither</u>	<u>(VOL.)</u> <u>DK/Ref.</u>
a.	Making wise decisions about what to do in Iraq				
	Mid October, 2004	47	41	4	8=100
	Early October, 2004	50	40	2	8=100
	September, 2004	51	39	3	7=100
	August, 2004	44	46	3	7=100
	May, 2004	44	41	4	11=100
	Late March, 2004	49	37	4	10=100
	Mid-March, 2004	47	45	2	6=100
b.F1	Improving economic conditions				
	Mid October, 2004	40	47	4	9=100
	Early October, 2004	40	46	5	9=100
	September, 2004	42	45	4	9=100
	August, 2004	37	52	3	8=100
	May, 2004	38	48	5	9=100
	Late March, 2004	39	44	6	11=100
	Mid-March, 2004	37	53	2	8=100
	Mid-October, 2000	37	49	3	11=100
	Early October, 2000	35	47	6	12=100
	September, 2000	38	46	5	11=100
	June, 2000	38	41	5	16=100
	March, 2000	42	46	4	8=100
e.F2	Dealing with taxes				
	Late October, 2000	45	41	5	9=100
	Mid-October, 2000	41	42	5	12=100
	Early October, 2000	39	42	6	13=100
	September, 2000	41	41	5	13=100
	June, 2000	41	34	7	18=100
	March, 2000	40	44	5	11=100
f.F2	Improving the health care system				
	Mid-October, 2004	34	50	8	8=100
	Early October, 2004	31	49	8	12=100
	Late September, 2004	32	48	7	13=100
	September, 2004	32	50	8	10=100
	August, 2004	29	55	5	11=100
	May, 2004	29	51	7	13=100
	Late March, 2004	33	46	6	15=100
	Mid-March, 2004	29	57	4	10=100
	Late-October, 2000	38	47	5	10=100
	Mid-October, 2000	37	48	4	11=100
	Early October, 2000	36	49	5	10=100
	September, 2000	32	51	6	11=100
	June, 2000	31	44	6	19=100
	March, 2000	31	51	6	12=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.17 **[READ BEFORE FIRST ITEM ONLY: Thinking about foreign policy and national security...]** Do you think **[INSERT NAME; ROTATE]** would be too tough, not tough enough, or about right in his approach to foreign policy and national security issues?

BASED ON REGISTERED VOTERS [N=1242]:

	<u>Too tough</u>	<u>Not tough enough</u>	<u>About right</u>	<u>Don't know/refused</u>
a. John McCain				
Late May, 2008	22	16	51	11=100
Late February, 2008	25	16	47	12=100
b. Barack Obama				
Late May, 2008	3	43	43	11=100
Late February, 2008	3	43	39	15=100

NO QUESTIONS 18-21

ASK ALL:

Q.22 Now I'd like your opinion of some people and groups in the news. (First,) would you say your overall opinion of... **(INSERT ITEM; RANDOMIZE ITEMS a-c FOLLOWED BY ROTATED ITEMS d AND e)** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? **(INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE")**

ITEMS a THROUGH c HELD FOR FUTURE RELEASE

	-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Never Heard of</u>	<u>Can't Rate</u>
d. Michelle Obama								
Late May, 2008	43	14	29	21	8	13	4	32=100
e. Cindy McCain								
Late May, 2008	40	8	32	18	6	12	5	37=100

TREND FOR COMPARISON

Theresa Heinz Kerry: Aug, 2004	43	15	28	30	13	17	8	19=100
Tipper Gore: May, 2000	52	12	40	19	8	11	8	21=100
Elizabeth Dole: April, 1996	43	11	32	26	9	17	5	26=100

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q.23 If Barack Obama is the Democratic candidate, do you think the Democratic Party will unite solidly behind him or do you think that differences and disagreements within the party will keep many Democrats from supporting Obama?⁴

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:

		March <u>2008</u>
61	Solidly unite	66
31	Keep many from supporting	25
<u>8</u>	Don't know/Refused (VOL.)	<u>9</u>
100		100

TREND FOR COMPARISON:

	Dem/Dem Leaning Registered Voters	
	<i>John Kerry</i> ⁵	<i>Bill Clinton</i>
	July <u>2004</u>	July <u>1992</u>
Solidly unite	71	45
Keep many from supporting	15	38
Don't know (VOL.)	<u>14</u>	<u>17</u>
	100	100

ASK REPUBLICAN AND REPUBLICAN LEANING REGISTERED VOTERS [(PARTY=1 OR PARTYLN=1] AND REGICERT=1):

Q.24 Do you think the Republican Party will unite solidly behind John McCain or do you think that differences and disagreements within the party will keep many Republicans from supporting McCain?

BASED ON REPUBLICAN AND REPUBLICAN LEANING REGISTERED VOTERS [N=506]:

	March <u>2008</u>	Late Feb <u>2008</u>	<i>Bob Dole</i> July <u>1996</u>
63	Solidly unite	64	58
26	Keep many from supporting	22	32
<u>11</u>	Don't know (VOL.)	<u>14</u>	<u>10</u>
100		100	100

NO QUESTIONS 25-28

4 In March 2008, the question asked "If Barack Obama wins the Democratic nomination...."

5 Asked about John Kerry and Bill Clinton after the Democratic nominations had been settled.

Turning to a different topic...

ASK ALL:

Q.29 Which is more important for the next president to focus on... domestic policy or foreign policy?

61 Domestic policy
 22 Foreign policy
 * Neither (VOL.)
 13 Both (VOL.)
 4 Don't know/Refused (VOL.)
 100

QUESTIONS 30 THROUGH 32 HELD FOR FUTURE RELEASE

NO QUESTION 33

ASK ALL:

On a different subject...

Q.34 Do you strongly favor, favor, oppose, or strongly oppose allowing gay and lesbian couples to marry legally?⁶

	----- FAVOR -----			----- OPPOSE -----			(VOL.) Don't know
	<u>Net</u>	<u>Strongly Favor</u>	<u>Favor</u>	<u>Net</u>	<u>Strongly Oppose</u>	<u>Oppose</u>	
Late May, 2008	38	15	23	49	29	20	13=100
November, 2007	36	12	24	54	29	25	10=100
August, 2007	36	13	23	55	31	24	9=100
Early January, 2007	37	13	24	55	33	22	8=100
Early November, 2006 (RVs)	30	10	20	57	31	26	13=100
July, 2006	35	12	23	56	31	25	9=100
June, 2006	33	13	20	55	32	23	12=100
March, 2006	39	10	29	51	28	23	10=100
July, 2005	36	13	23	53	31	22	11=100
December, 2004	32	14	18	61	38	23	7=100
August, 2004	29	8	21	60	35	25	11=100
July, 2004	32	10	22	56	33	23	12=100
Mid-March, 2004	32	10	22	59	35	24	9=100
Early February, 2004	30	9	21	63	42	21	7=100
November, 2003	30	10	20	62	41	21	8=100
October, 2003	30	9	21	58	33	25	12=100
Mid-July, 2003	38	10	28	53	30	23	9=100
March, 2001	35	8	27	57	34	23	8=100
June, 1996	27	6	21	65	41	24	8=100

8 In 2007 and earlier, the question asked about "allowing gays and lesbians to marry legally." This question was included as part of a list of items in August and early January 2007, early November and March 2006, July 2005, December and early February 2004, November 2003, and mid-July 2003 and earlier.

ASK ALL:

Q.35 Do you strongly favor, favor, oppose, or strongly oppose allowing gay and lesbian couples to enter into legal agreements with each other that would give them many of the same rights as married couples?

	----- FAVOR -----			----- OPPOSE -----			(VOL.) Don't know
	<u>Net</u>	<u><i>Favor</i></u>	<u><i>Favor</i></u>	<u>Net</u>	<u><i>Oppose</i></u>	<u><i>Oppose</i></u>	
Late May, 2008	51	21	30	41	25	16	8=100
July, 2006	54	19	35	42	24	18	4=100
July, 2005	53	22	31	40	24	16	7=100
August, 2004	48	15	33	45	24	21	7=100
July, 2004	49	18	31	43	25	18	8=100
Mid-March, 2004	49	16	33	44	26	18	7=100
October, 2003	45	14	31	47	27	20	8=100

QUESTIONS B.2 THROUGH B.4 HELD FOR FUTURE RELEASE

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TOPLINE
N=1,004**

QUESTIONS 1 THROUGH 4a PREVIOUSLY RELEASED

QUESTIONS 5 AND 6 HELD FOR FUTURE RELEASE

Now thinking about the presidential campaign...

Q.7 How much if anything have you heard about each of the following? Have you heard a lot, a little or nothing at all? **[READ ITEMS, ROTATE]**

	<u>A lot</u>	<u>A little</u>	<u>Nothing at all</u>	<u>DK/ Refused</u>
ROTATE Q.7A AND Q.7B AS A BLOCK				
a. Cindy McCain, John McCain's wife	8	46	46	*=100
b. Michelle Obama, Barack Obama's wife	21	55	24	*=100

ITEMS c THROUGH e PREVIOUSLY RELEASED